

# GRÜN BECK

## Grünbeck Blog 2026 No. 1 – New trends and designer furniture

At the beginning of each year, there is always much discussion about the latest trend colors. The warm shade of white Cloud Dancer is the Pantone Color of 2026. In recent years, many bold tones have dominated; this new shade is intended to mark a shift in direction, redefine luxury, and present interior architecture with understated elegance. In practice, however, all trends return – freshly reinterpreted with contemporary nuances. This transformation is currently taking place in the showrooms at Grünbeck, where an especially large number of new pieces from Milan have arrived over the past year.

At present, Grünbeck is home to the largest **Flexform** exhibition, primarily featuring models designed by Antonio Citterio. As an architect, designer, and perfectionist, he has shaped Italian design like few others. The latest key piece, the **Loungescape Sofa**, impresses with exceptional seating comfort, modularity, and lightness despite of its compact construction. All models are upholstered in the newest fabrics in warm, natural tones.

Warm tones also dominate the new furniture from **Freifrau** and **Janua**: Organic upholstered pieces and new marble shades contrasting with dark solid wood. Low dining, high dining—whether for cozy hours in a bay window or perfect bar seating in the kitchen—these new seating heights are becoming increasingly popular in sophisticatedly designed spaces, most recently also in combination with modular sofas, presented at Home Depot exhibition and in the showrooms by Grünbeck.

Chairs must be stylish, light, and supremely comfortable. **KFF** offers a diverse and trend-forward selection of the newest and finest models, now displayed in warm natural tones in the **dining salon** of the Beletage at Grünbeck. This space can be rented together with the **Poliform** kitchen located behind it for events and culinary gatherings (12–18 people). Professionally equipped with Gaggenau appliances and Bora cooktops, it is always an unforgettable experience.

Since 2003, Grünbeck has been the specialist for Rimadesio room dividers, shelving systems, and wardrobe solutions. In late autumn, the latest chair collections, the Lamda table, and the Rialto furniture collections were added to the **Rimadesio Shop Vienna**. Across two floors, clients, architects, and property developers will always find the newest extraordinary designs from Italy, along with a highly competent on-site planning team.

Even a classic such as the **Vitra Lounge Chair** evolves with the times and follows current fashion trends. The walnut wood used for the shell is no longer imported from America but sourced from Europe; locally grown chestnut wood expands the collection with new lighter tones that pair especially well with natural fabrics. As a classic in certified rosewood with leather upholstery, it remains available.

If you are planning changes to your home, the Grünbeck Design Team looks forward to scheduling an appointment. In the spacious materials and planning studio, ideas and wishes can be discussed at leisure over a cup of tea or coffee. During a tour across four floors, concepts evolve into detailed plans. From planning to final execution by in-house carpenters both domestically and internationally, small projects as well as complete homes can be coordinated from a single source upon request.

GRÜNBECK Interior Architecture | Showrooms on 4 Floors | Carpentry Installations | Since 1932

Tel: +4315448339, Email: [verkauf@gruenbeck.co.at](mailto:verkauf@gruenbeck.co.at), Web: [gruenbeck.co.at](http://gruenbeck.co.at)

Mo-Fr 10-18, Sa 10-13, appointments requested.

Text & Photos: © Stefan Grünbeck, last image © Rimadesio. Use by third parties without permission is prohibited, except with visible credit "© Grünbeck Einrichtungen" and a link to "gruenbeck.co.at".

# GRÜN BECK



Figure 1 | new-year-design-news-pantone-r-cloud-dancer-colour-2026-gruenbeck-designers-interiors-vienna.jpg



Figure 2 | kff-stuehle-sessel-chairs-salon-beletage-gruenbeck-interiors-vienna.jpg

**Grünbeck Einrichtungen Ges.m.b.H |**  
1050 Wien, Margaretenstraße 93, AUSTRIA  
**Inhaber & Geschäftsführer |**  
DI Stefan Grünbeck | [gruenbeck.co.at](mailto:gruenbeck.co.at)

**Planung & Verkauf |** ☎ +43 1 544 83 39,  
Fax: -25 | ✉ [verkauf@gruenbeck.co.at](mailto:verkauf@gruenbeck.co.at)  
**Auslieferung & Büro |** ☎ +43 1 544 71 30,  
Fax: -17 | ✉ [office@gruenbeck.co.at](mailto:office@gruenbeck.co.at)

**Kontoverbindung |**  Bank Austria  
IBAN: AT08 1100 0006 3112 0300 | BIC: BKAUATWW  
**Firmenbuch |**  FN 196490 g | Handelsgericht  
Wien | DVR: 0321800 | UID: ATU64955766

# GRÜN BECK



Figure 3 | modern-kitchen-luxury-villa-white-natural-stone-gruenbeck-interiors-vienna.jpg



Figure 4 | modern-living-room-fire-place-vitra-eames-lounge-chair-gruenbeck-interiors-vienna.jpg

**Grünbeck Einrichtungen Ges.m.b.H** |  
1050 Wien, Margaretenstraße 93, AUSTRIA  
**Inhaber & Geschäftsführer** |  
DI Stefan Grünbeck | [gruenbeck.co.at](mailto:gruenbeck.co.at)

**Planung & Verkauf** | ☎ +43 1 544 83 39,  
Fax: -25 | ✉ [verkauf@gruenbeck.co.at](mailto:verkauf@gruenbeck.co.at)  
**Auslieferung & Büro** | ☎ +43 1 544 71 30,  
Fax: -17 | ✉ [office@gruenbeck.co.at](mailto:office@gruenbeck.co.at)

**Kontoverbindung** |  Bank Austria  
IBAN: AT08 1100 0006 3112 0300 | BIC: BKAUATWW  
**Firmenbuch** |  FN 196490 g | Handelsgericht  
Wien | DVR: 0321800 | UID: ATU64955766

# GRÜN BECK



Figure 5 | modern-living-room-luxury-furniture-and-kitchen-gruenbeck-interiors-vienna.jpg



Figure 6 | rimadesio-shop-vienna-nest-swivel-chair-soho-sliding-doors-gruenbeck-interiors.jpg

**Grünbeck Einrichtungen Ges.m.b.H |**  
1050 Wien, Margaretenstraße 93, AUSTRIA  
**Inhaber & Geschäftsführer |**  
DI Stefan Grünbeck | [gruenbeck.co.at](mailto:gruenbeck.co.at)

**Planung & Verkauf |** ☎ +43 1 544 83 39,  
Fax: -25 | ✉ [verkauf@gruenbeck.co.at](mailto:verkauf@gruenbeck.co.at)  
**Auslieferung & Büro |** ☎ +43 1 544 71 30,  
Fax: -17 | ✉ [office@gruenbeck.co.at](mailto:office@gruenbeck.co.at)

**Kontoverbindung |** 🏦 Bank Austria  
IBAN: AT08 1100 0006 3112 0300 | BIC: BKAUATWW  
**Firmenbuch |** 📄 FN 196490 g | Handelsgericht  
Wien | DVR: 0321800 | UID: ATU64955766