

EOOS

E300 EMBRACE SOFA





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Carl Hansen & Søn and EOOS present the Embrace Sofa – a flexible, modular sofa with a distinctive wooden frame that unites a stringent geometric expression with flexible, unrivalled comfort and craftsmanship.

The flexible modular sofa strikes a perfect balance between a light wooden frame and soft upholstery and brilliantly unites EOOS's strong sense of contemporary aesthetics with Carl Hansen & Søn's quality craftsmanship traditions.

The Embrace sofa comprises ten modules all told, each of which is combinable in every way imaginable, but they can also stand alone, making the sofa exceptionally flexible.

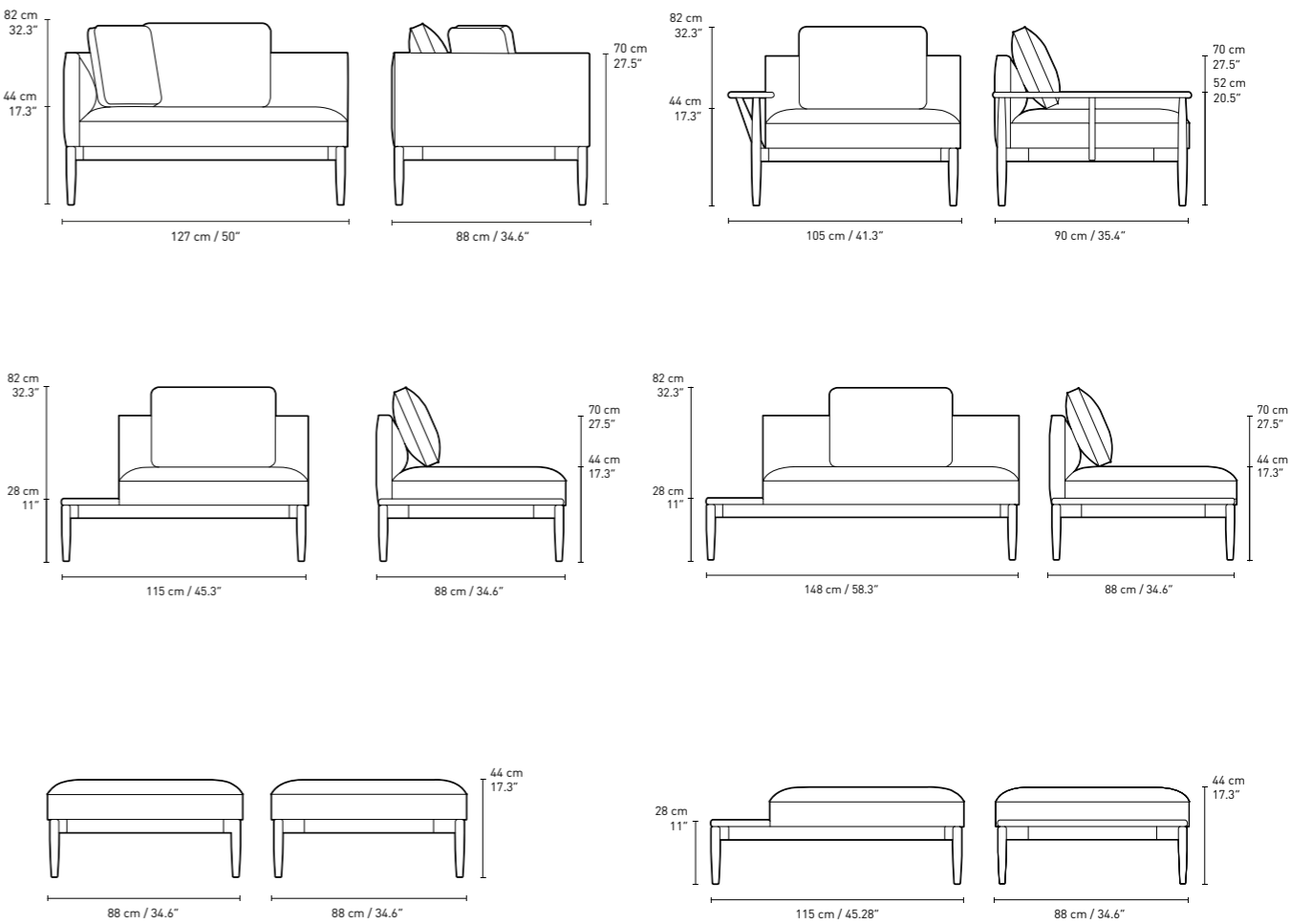
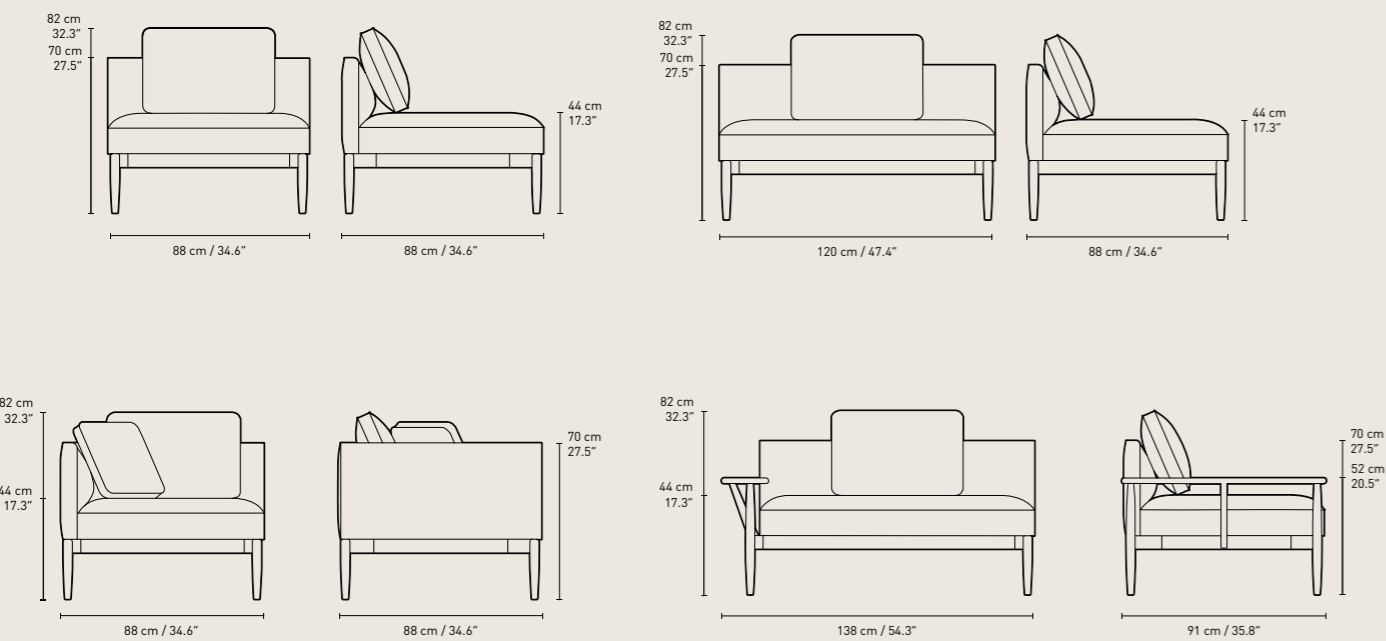


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Martin Bergmann was born in 1963 in Lienz, East Tyrol; Gernot Bohmann in 1968 in Krieglach, Styria; and Harald Gründl in 1967 in Vienna. All three studied industrial design at the University of Applied Arts Vienna and founded EOOS in 1995, naming their studio after one of the four chariot horses of the sun god Helios in Ovid's Metamorphosis.

EOOS developed "Poetical Analysis" as a research tool and the approach they typically adopt for complex design problems. At the start of each project they analyze the brief, not only from a contemporary perspective, but also looking into its roots in history and humanity. This approach enables them to search out the intuitive images, myths and rituals engraved deeply in the human consciousness that originally served, and still serve, to visualize and stabilize social categories. Once they have found a word, a sentence, or an image to inspire them, the project really gets started.

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