



BY APPOINTMENT TO
THE ROYAL DANISH COURT

CARL HANSEN & SØN

CAMPAIGN



HANS J. WEGNER

CH24 WISHBONE CHAIR
IN MAHOGANY



SELL-IN MATERIAL
CH24 MAHOGANY



The CH24 Wishbone Chair is considered Hans J. Wegner most influential and iconic pieces and was the very first model Hans J. Wegner designed exclusively for Carl Hansen & Søn in 1949. With a form that is uniquely its own, the iconic CH24 by Hans J. Wegner holds a special place in the world of modern design. The Wishbone Chair, has been in continuous production since its introduction in 1950, thus marking the beginning of a long and valuable partnership with Carl Hansen & Søn.

With the recent years' resurgence of interest in darker wood types and openness to mix different wood types in various interiors, Carl Hansen & Søn now offers a price reduction on the recommended retail price on the CH24 Wishbone Chair in oiled mahogany with natural paper cord.

TERMS & CONDITIONS

The offer applies from September 1st, 2024, to **January 31st, 2025**, exclusively for selected Carl Hansen & Søn dealers, Carl Hansen & Søn Flagship Stores, and carlhansen.com



HANS J. WEGNER
1914 – 2007

Hans J. Wegner was part of the spectacular generation that created the first wave of Danish Modern design. "Many foreigners have asked me how we created the Danish style," Wegner once said. "And I've answered that it was a continuous process of purification and of simplification – to cut down to the simplest possible design of four legs, a seat, and a combined back- and armrest." The core of Wegner's legacy is his focus on showing the inner soul of furniture pieces through a simple and functional exterior. Wegner began his apprenticeship with Danish master cabinetmaker H. F. Stahlberg when he was just 14 years old. Later, he moved to Copenhagen and attended the Royal Danish Academy (former School of Arts and Crafts) from 1936 to 1938.

Wegner's background as a cabinetmaker gave him a deep understanding of how to integrate exacting joinery techniques with exquisite form. His aesthetic was also based on a deep respect for wood and its characteristics, and a vast curiosity about other natural materials that enabled him to bring an organic, natural softness to formalistic minimalism. Wegner established his own design studio in 1943 and created a series of chairs for Carl Hansen & Søn in 1950, including the Wishbone Chair, which has been in production at Carl Hansen & Søn ever since.

MAHOGANY

Mahogany is an exclusive hardwood species that grows naturally in tropical climates, prized for its captivating range of colours, which stretch from pinkish tones to deep reddish-browns. Beloved for its beauty, mahogany's dark brown tone deepens with age into a warm glow. It is patterned with a flawlessly straight, smooth, and dark grain – a common feature of woods that grow in forests where the seasons do not change. The mahogany used by Carl Hansen & Søn is FSC™-certified to support responsible forestry.

Besides from its mesmerizing appearance, mahogany possesses great strength and durability. It is a favorite amongst craftspeople for its ability to take intricate carving and the ease with which it can be worked on by hand.

The seat of the CH24 Wishbone Chair in mahogany is woven with natural, FSC-certified paper cord. It takes a skilled craftsman one hour to weave the chair at the Carl Hansen & Søn factory in Denmark.





CH24 WISHBONE CHAIR IN MAHOGANY

TOP USPs:

- CH24 Wishbone Chair in FSC-certified mahogany at a reduced price
- Mahogany is beloved for its beauty and possesses great strength and durability
- A limited time offer featuring Hans J. Wegner's most iconic chair design
- Woven by hand at Carl Hansen & Søn factory in Denmark

FSC-C135991

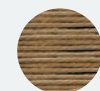


FRAME:



MAHOGANY, OIL

SEAT:



PAPER CORD, NATURAL



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interior architect team | design brand stores on 4 levels | craft team work